



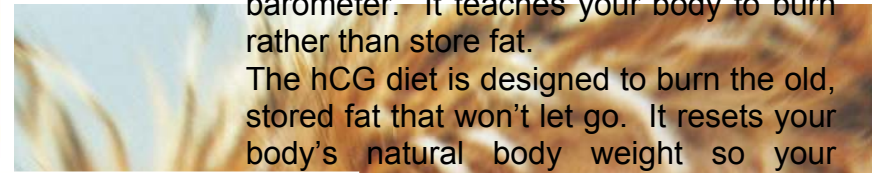
### HOW WILL hCG help you lose body fat?

\* hCG will reduce your food cravings and metabolize stored fat.

**You will NOT experience...** irritability, headaches, weakness or hunger pains.

**But you WILL...** lose unhealthy fat, reshape your body without affecting your bones or muscles, and look the way you are supposed to.

## TREATMENTS THAT SHOW IMMEDIATE AND LONG LASTING RESULTS



### WHY WE RECOMMEND THE Hcg diet?

Weight loss programs tend to over promise and under deliver. They don't address the underlying issue. Our bodies are designed to stay in balance.

We have internal indicators for body temperature, hydration, pH balance.

The hCG diet resets your weight barometer. It teaches your body to burn rather than store fat.

The hCG diet is designed to burn the old, stored fat that won't let go. It resets your body's natural body weight so your weight does not go up and down. With hCG people take it off and keep it off.

## Experience the latest in medically-proven, professionally-supervised weight loss treatments.

### A fat loss diet like the hCG diet has no equal.

Diets don't usually work because people don't lose the right kind of fat.

**Structural fat:** stored b/w the organs.

**Normal fat:** source of daily energy.

**Unhealthy fat:** locked away and not released during normal diet and exercise.

The key to the hCG diet is to burn the last reserve unhealthy fat, that is typically only released during pregnancy or starvation. This fat is often stored around the waist and hips.

The hCG diet works at the metabolic level to discharge these stores into the bloodstream so that they can be used as fuel.

**THIS IS WHY A VERY LOW CALORIE DIET MUST ACCOMPANY THE HCG.**

A VLC hCG diet "resets" the body and releases the non-essential fat in the body. hCG will allow your metabolism to work with you so that you can achieve the health you have always wanted. You can set your body's weight barometer so that your metabolism will continue to support you.

The diet requires a commitment to your health and gives you back your vitality and confidence.

### WOULDN'T I LOSE THE SAME AMOUNT EATING A LOW-CALORIE DIET WITHOUT hcg?

You can lose weight with a low-calorie diet but you will most likely lose water and muscle mass not unhealthy fat. Long term, with other diets, it would make gaining weight easier. With the hCG diet stored fat is mobilized for energy and the rest is eliminated. You release excess fat w/o affecting your bones or muscles.

### WILL I GET HUNGRY ON THIS LOW-CALORIE DIET?

After about 2 days, the hCG formula helps your body access the energy it needs to control cravings and reduce appetite. Because the hCG diet mobilizes fat and makes it available to the body as an energy source, it naturally reduces appetite. People report that they have not felt hungry.

## FAST, SAFE, EASY, LASTING RESULTS!

“ I feel great, and the weight just seemed to melt off. For the first time in my life I felt like my metabolism and body were working with me instead of against me. If I can do this diet anyone can do this diet . ”

LEOTA WHEELER, PATIENT